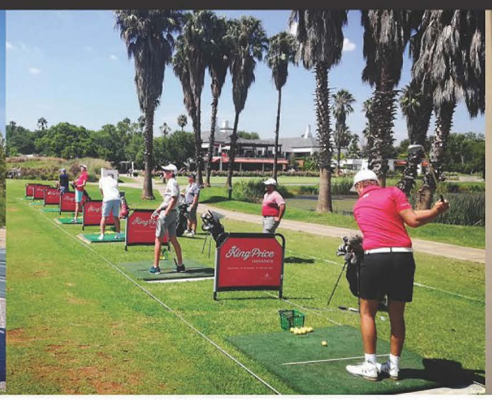


AFRICAN TURF ACADEMY







African Turf Academy's high performance golf and internationally accredited educational programme is specifically developed for young, aspiring, professional golfers, future ambitious and current golf course managers who are pursuing a career in SportsTurf Management and our Higher National Certificate in Sports Management.

WHAT MAKES US EXCEPTIONAL?

We provide the only internationally recognised greenkeeping qualifications in Africa and our full time academy programme is designed for young, aspiring professional golfers who are passionate about the understanding of managing a golf course, whilst pursuing their dreams of playing on the professional golf tours.

For aspiring Golf Course Managers, we offer a world-class, internationally recognised education in Golf Course Management and Sports Turf Management with a highly qualified team and wonderful practical experience opportunities. We also offer a unique pathway for our students upon completion of the programme through our growing global international footprint which includes the Ohio State University in the USA, Dubai Golf in the Middle East, Troon Golf Internship Programme, the Alfred Dunhill Links, the Dubai Desert Classic and many more.

Our Higher National Certificate in Sports Management further enhance our students' knowledge, which will run concurrently with the internationally accredited Golf Course Management qualification. This will give our students an even greater competitive advantage for their future. Our programme will equip you to manage and maintain sports fields all over the world and give you the great foundations to become a very well respected manager in any industry.

We are located at the beautiful Silver Lakes Golf Estate, South Africa - offering a full state-of-the- art golf academy structure with fitness, golf coaching, sports psychology, an equipment fitting centre with Flightscope and a wonderful world class golfing facility.

HIGH PERFORMANCE PROGRAMMES FOR YOUNG ASPIRING PROFESSIONAL GOLFERS

The International Greenkeeping Qualification is a two-year full time programme of study running in conjunction with the Tour Player Programme. With the added full qualification in Sports and Golf Management. On successful completion of their studies, students receive an internationally recognised National Certificate in Greenkeeping from Elmwood College, St Andrews, Scotland and a Higher National Certificate in Sports Management from the South African Qualifications Authority.



MODULES

INTERNATIONAL TURF MANAGEMENT QUALIFICATION

- Golf Course Maintenance
- Golf Machinery Maintenance
- Turfgrass Identification and Production
- Plant Husbandry
- SportsTurf Nutrition
- SportsTurf Soils & Rootzones
- Golf Course Design & Construction
- Golf Course Drainage & Irrigation
- Tournament Preparation, Etiquette and Rules

HIGHER NATIONAL CERTIFICATE IN SPORT MANAGEMENT

- Sport Management
- Apply principles of marketing to sport.
- Create, maintain and update record keeping systems.
- Establish sustainable organisational structures in sport.
- Manage project finances.
- Manage the business components of a sport organisation.
- Conduct communication within a business environment.
- Maintain a sport or fitness environment and equipment.
- Manage a sport or recreation facility.

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THE TOUR PAYER PROGRAMME INCLUDES

THE TOUR PLAYER PROGRAMME INCLUDES

- Mid-week Unlimited Membership at the Silver Lakes Country Club.
- 3 x 60-minute Group Coaching Sessions per week.
- Flightscope Swing Analysis.
- Video Analysis.
- Unlimited balls at the Silver Lakes Country Club.
- Monthly Mental Conditioning Group Sessions.
- Tournament Entry Advice and Planning.
- Course Strategy Sessions.
- Weekly Match Play Games.
- Order of Merit System.
- Statistics Record (fairways, greens, putts, scrambling).
- 4 x African Turf Academy Shirts.
- Rules of Golf Education.
- Code of Conduct and Discipline Policy.

PROGRAMME COST PER ANNUM

Full programme costs including the International Sports Turf Qualification, Sport Management and the Performance Golf Academy is R109 000 per annum.

Full Education programme including the International Sports Turf Qualification, Sports and Golf Management but excluding the Performance Golf Academy.

The industries that this programme opens for our graduates are all Sports Grounds Management; Sports Club Management including golf clubs; Schools Sports Management; and University Sports Management.

0004 MARCH 2024 (SILVER LAKES)